

# Jeff Conn

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Samples portfolio: <http://www.conn-com.com>

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**Online Content Developer | Marketing Writer | Technical Writer**

## Skills / Experience

- Analysis, design and development of online eLearning and end-user help.
- Hands-on development of over 40 hours of live action and animated video instructional content.
- Hands-on development of countless PowerPoint animated slide presentations.
- Web content development.
- Cloud content development.
- Project budgets and schedules management.
- Webinar planning, development and facilitation.
- Video script development; talent acquisition; video production and post- production.

Software tools expertise includes Microsoft Office; Techsmith Camtasia, Adobe Captivate, Adobe Premier; Apple Logic Pro; Adobe Acrobat, Photoshop, Illustrator, Framemaker, Robohelp; Xmetal; Microsoft Sharepoint; Agile, Source Safe, Git, Rally, Jira, SDL LiveContent, SDL Publication Manager and Joomla; HTML, CSS.

## Major Clients List

- Plantronics
- Automobile Association of America (AAA)
- Netscout/Fluke Networks
- Intel Corporation
- Calient Networks
- ActiveVideo Networks
- American Express, Inc.
- Federal Reserve Bank
- ZD Labs, Ziff-Davis Publishing Company
- John Wiley & Sons, Publishers.

## Education

B.A. Design

## Memberships

Former member of the AIGA and Society for Technical Communication (STC) and Society for Technical Communication (STC).